



Maria Eugenia Flores
IT Operations for Canada, Mexico and South America
and Global Digital Worker Program

Maria Eugenia (Maru) Flores is responsible for IT Infrastructure Operations in the Canada, Mexico and South America (CMSA) region in Ford Motor Company. She assumed this position in January, 2007. In 2009 she also took on the responsibility of the Global Digital Worker Program.

Within CMSA, she is involved in numerous global strategic initiatives including Data Center Consolidation, Network Upgrades, IP Telphony Deployment, and Global Help Desk. Her organization is also supporting all infrastructure needs of new plants and business growth. Her responsibility for the Global Digital Worker Program for Ford, encompasses deployment of the tools for employee collaboration and productivity globally. This program is transforming the workplace within Ford Motor Company.

Maru reports to Marcy Klevorn, Director of IT Operations, Ford Motor Company.

Working for Ford Motor Company since 1985, Maru has widespread experience obtained through the various leadership positions she has held. These positions include among others: IT Plant and Manufacturing Systems Supervisor, Latin America Ford Credit Focus Manager, IT Strategy Manager and IT Competency Manager. These positions have given her an understanding of Manufacturing processes and systems, commonization and implementation of systems across regions and business units, and systems development for the banking industry in Ford Credit Latin America. While leading IT Strategy, she gained experience in competitive intelligence and research, for the understanding of Ford IT's structural issues and opportunities. Leading strategic and operational endeavors for Competency Development in IT, she gained extended knowledge in Organizational Development and Organizational Change Management.

Nominated Top 100 Hispanic IT Professional and a startup sponsor for the IT Women in Leadership group in Brazil, Maru has a Bachelor of Science in Business Administration with a Major in Management Information Systems from the University of Arizona. She is married, and recently returned to Detroit from a three year International Assignment in Brazil.

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