



Deborah Swink
Vice President
CSI Leasing Inc.

Deborah Swink is a twenty-five year veteran in the information technology leasing and remarketing industry. Deborah is currently employed as a Vice President for **CSI Leasing Inc.** (“CSI”). CSI (a St. Louis based company) is the largest independent technology leasing and remarketing company in the United States. Deborah has served the computer leasing industry in different capacities. For the past ten years, Deborah’s primary focus has been providing CSI’s leasing services to large and mid-sized organizations in Michigan. Prior to her present position, Deborah served as the Director and Vice President of Government Marketing for two other leasing companies.

Her career began in a managerial position in accounting. She was quickly promoted to a marketing position with particular focus on government entities. For more than thirteen years, Deborah was considered an industry leader because of her successful sales strategy with Federal, State and other publicly funded agencies. Deborah pioneered a significant change for the leasing and remarketing industry by challenging the regulations that required government agencies to purchase only new equipment. She filed a protest with the General Services Board of Contract Appeals for unfairly restricting the industry’s ability to provide refurbished equipment as an alternative to new technology; citing significant cost advantages and the same performance guarantees offered for new equipment. The industry rallied behind Deborah’s efforts; resulting in a landslide victory in favor of the leasing and remarketing industry.

Deborah has served in leadership positions in associations benefiting the leasing industry and women’s issues. She was the Chairperson of the Government Marketing Subcommittee for the Computer Dealers and Lessors Association (CDLA). She is currently the Chairperson of the Membership Committee for the Michigan Council of Women in Technology (MCWT) and has been an active member of Automation Alley.

Deborah is also one of the 100 founding members of the Women’s Fund-Community Foundation of Greater Rochester. The Women’s Fund mission is to create a legacy through an endowment fund that enhances the lives of women and their families in the Greater Rochester area. The Women’s Fund seeks to provide immediate grants to non-profit organizations that offer charitable assistance to women in need.

