



REGISTRATION NOW OPEN!



2009 Signature Event

Saturday, 7 November 2009

6:00 pm – 12:00 am

Henry Ford Museum

Dearborn, MI

Register NOW at www.mcwt.org

Greetings!

This newsletter contains highlights of the Michigan Women in Technology, and MCWT Foundation occurrences, topics of interest and a view of what's coming up this Fall on the busy MCWT agenda!

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MCWT 2009 Signature Event

The MCWT 2009 Signature Event is the "must-attend" capstone of a busy and exciting MCWT year.

Hosted by Nick Smither and MCWT Foundation President, Marcy Klevorn, executives at Ford Motor Company, this year's fundraiser will be held on Saturday, November 7 from 6 p.m.-12 a.m. at the exciting Henry Ford Museum in Dearborn.

The evening will include a silent auction (just in time for your holiday shopping!), wonderful dining, engaging entertainment and dancing. All proceeds benefit the MCWT Foundation, our 501(c)3 organization that inspires and supports girls and women entering or continuing in technology fields.

Please join us and network with all of the decision-makers who

support Michigan's technology community.

Plans for this event are even bigger than last year's successful "MCWT FireBall," and excitement is building!

Sponsorship packages are now available and registration is open at www.mcwt.org. For more information, contact **Tracy-Ann Palmer** at:

- Tracy-Ann Palmer
mcwt120@yahoo.com
(248) 808-8105



UPCOMING EVENTS

- November 7th
Signature Event
6:00 pm – 1:00 am
Henry Ford Museum
Dearborn, Michigan
- January 31st
Application Deadline for MCWTF scholarship applications
- August 2010 (1st week)
Camp Infinity
University of Detroit Mercy
McNichol's Campus
Detroit, Michigan

MCWT Events Committee Spotlight

RESILIENCE, INC.

MCWT is proud to spotlight one of our top project managers on the Events Committee, **Pam Hansen**. Pam and her team were responsible for the very successful "IT Career Development" seminar held on Saturday, September 27, 2009

Pam is a well regarded, knowledgeable Organizational Development consultant and executive coach. Her clients benefit from her expertise in successfully navigating organizational changes driven by market conditions, technology or other forces.

Pam recently formed Resilience, Inc., a company that specializes in strategic change management and leadership, team and individual development.

Pam has worked with healthcare, automotive, education, government, and information technology organizations for 25 years. She has held senior management positions with Henry Ford Health System in Detroit, Allina Health System in Minneapolis, Accenture, and Compuware Corporation.

Pam has a special interest in information technology and loves the fast pace and evolving roles of IT professionals in executing strategy. Her work has included global business process deployment and program management delivery on several automotive IT projects, with consistently high scorecard rankings from clients.

Her clients have used her skills and methodologies in strategic business planning sessions. She has developed competency-based tools to assess candidates and job performance; and developed coaching, mentoring, and training for executives and managers. She facilitates workshops designed to accelerate team performance in challenging work environments.

Pam has designed programs such as an integrated approach to customer service improvement, management skills development, and onboarding for healthcare clients.

Pam received her Master of Science in Organization Development (MSOD) from Pepperdine University and her MBA from the University of St. Thomas in St. Paul, Minnesota. She received her BS from the University of Minnesota. Pam's College of Executive Coaching Executive Coach Certification is in progress. She is certified in the Benchmarks™ assessment tool and uses others in her coaching and OD practice.

A multifaceted woman, Pam has two children. Her daughter, Becca, lives in South Florida and her son, Eric, lives in Germany. She also has two grandchildren, Morgan and Kaj-Riis. In addition to volunteering for MCWT, Pam is a member of the Detroit Economic Club, Organization Development Network (ODN); Pepperdine MSOD Alumni Association, the Human Resource Association of Greater Detroit, and Franklin Village (Michigan) Planning Commission, where she is the Chair.

For fun, Pam is an Oakland Master Gardener volunteer. You can find her at the Farmington Farmer's Markets many Saturdays during the summer dispensing free gardening advice! Pam spends other free time playing piano, entertaining with friends, traveling and enjoying the theater.



**Pam Hansen is one of
our top project
managers on the MCWT
Events Committee**



COMPUWARE – MCWT DIAMOND PARTNER

MCWT is proud to spotlight our Diamond partner, Compuware, in this month's MCWT Partnership News.

We are pleased to feature an interview with **Donna Ventimiglia** from Compuware. Donna is presently the MCWT Advisory Board Chair.

MCWT: How did you get involved with MCWT?

DV: My first introduction to MCWT was through an invitation by a Compuware colleague to an MCWT-sponsored event. My friend assured me that there would be great networking opportunities, and she was right. At just one event, I met and talked with dozens of technology and business pros from the greater Detroit area. I was immediately impressed with MCWT and the Foundation, particularly the organization's mission and success in achieving it, as well as the extremely talented and dedicated women who support the groups. After this initial exposure, I immediately got more involved with MCWT.

MCWT: Tell us about your role as the Advisory Board Chair.

DV: My deeper dive into MCWT came when our Advisory Board member left Compuware. I took that open seat and began working more closely with the Advisory Board, as well as the MCWT and Foundation Executive Boards. Last year, with the help of Jane Sydlowski, we reorganized the Advisory Board by adding orientation sessions for new members, establishing set meeting dates and agendas, and aligning more with the strategic initiatives of MCWT. We continue to work to tie the Advisory Board closer to the Executive and Managing Boards to further support the mission and goals of the organizations.

MCWT: How has Compuware benefited from the alliance with MCWT?

DV: Compuware was proud to become a Diamond Sponsor this year. We sponsored tables at the Fireball event in November and were fortunate enough to win golf with two local CIOs at the 2009 Golf Outing this summer. Our employee and executive members have attended many of the MCWT events, benefitting from networking, development and relationship opportunities. In this economic climate, it is extremely important to continue to stay connected with the IT industry in Michigan, and MCWT provides a dynamic opportunity to do so.

MCWT: How involved are your employees and peers with the MCWT and MCWT Foundation?

DV: A year ago, Compuware formed an employee resource group called the Compuware Women's Association (CWA). As the Executive Sponsor of the CWA, I promote MCWT within the organization and encourage our members to also become MCWT members. This year, CWA members volunteered at a Compuware-sponsored lunch at MCWT's 2009 Camp Infinity. We also promote each MCWT event throughout the larger Compuware organization for its great networking and development opportunities for our employees, particularly those in sales.

MCWT: Looking back on some of the events and programs, are there any that stood out as particularly gratifying, memorable, etc.?

DV: First, I'm particularly humbled by the Partnership and Scholarship Awards banquet. For the 2009-2010 school year, the Foundation awarded well over \$60,000 in scholarships, a research grant, and hardware/software combinations to women pursuing IT careers. It's so gratifying to personally witness the results of MCWT and MCWTF outreach efforts.

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Compuware is a
Diamond Sponsor
of MCWT



Compuware's Donna
Ventimiglia is our
current MCWT
Advisory Board Chair

SOCIAL NETWORK WITH MCWT!



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Please contact [Becky Johnson](#),
Co-Chair of MCWT Marketing,

or

[Heather Mongahan](#), Social
Media for MCWT Marketing, for
more MCWT social media info.

Interview with Donna Ventimiglia, continued

Secondly—and on a related note—the mentoring programs are outstanding. I have the privilege of mentoring a woman through the MCWT Mentoring Program. I strongly believe in “paying forward,” and this program allows me to help another IT professional with her personal and professional development. In the Compuware Women’s Association we have also established an ongoing Mentoring Program that has been extremely successful. In the early stages of this program development, we shared ideas and received coaching from the Chair of the MCWT Mentoring Program, which helped our program be successful.

MCWT: What would you share with a prospective partner?

DV: Two key executives at Compuware shared their thoughts on this subject with me:

“Participating in MCWT makes great business sense,” said Compuware President and COO Bob Paul. “The networking and professional development opportunities help drive our business forward while simultaneously strengthening the employees who are our greatest asset.”

“MCWT and the MCWT Foundation help my team connect with old friends, make new ones and support the community,” said Compuware Vice President of Professional Services, Steve Surhigh. “Michigan needs strong organizations like MCWT to build and equip the next generation of IT leadership.”

MCWT: What is your vision for the future of MCWT and its impact on young women?

DV: The sky’s the limit! I am absolutely amazed at the growth and changes even just in the past year at MCWT. Despite holding full-time positions outside of MCWT, all of our Board Members and Chairs – along with our membership – continue to deliver remarkable achievements. We are achieving our mission to foster the advancement of women in technology, and we will continue to grow. Through our outreach, mentoring and scholarship programs, we will bring more women to the fascinating field of Information Technology, benefitting both those women and the industry in the process.



MCWT Membership News

Quarterly New Member Welcome Meetings

It may have been an overcast day, but the MCWT new member welcome meeting was bright and filled with excitement! 28 women accepted invitations to attend on September 24th at Plante Moran in Southfield. The meeting began with an informal “meet-and-greet” where new members socialized with each other and the MCWT membership team, while enjoying wonderful Mediterranean food. An informative presentation outlining the MCWT and MCWT Foundation followed the “meet-and-greet”. MCWT member volunteers explained the organization's vision, provided an overview of the MCWT Foundation and MCWT Partnerships, demonstrated features of the MCWT website, and explained volunteer opportunities.



One highlight of the evening was a motivating discussion led by MCWT's Vice President of Strategy, **Janet MacQueen**. Janet asked, “How many of you were encouraged by your parents to go into IT?” In looking around the room, there were no raised hands. She went on to agree that she also was encouraged by her parents to become a nurse or teacher, and understood that this was true of many of her peers, and female colleagues. Janet proceeded to provide highlights of her successful technology career and her involvement with MCWT. She noted how rewarding it has been for her to participate in volunteer activities, such as MCWT's summer Camp Infinity. She encouraged new members to volunteer to help get the word out to young women regarding technology and its bright promise for the future.

A **special thank you** goes to **Becky Killarney** of the MCWT Membership Committee. She arranged for the use of the beautiful Plante Moran facility for the meeting.

WIFM Promotion

Under the ongoing leadership of **Deb Swink**, this has been an outstanding year for MCWT new member growth. Currently YTD, MCWT is at 635 members! We want to continue the trend and need your assistance so we are adopting the “What's in it for me” (WIFM) promotion. All you need to do is encourage your friends, family, and co-workers to join MCWT. Upon receiving 5 referrals, you will be awarded with a **\$50 American Express gift card**. **And if you refer more than 10, you'll receive a \$100 gift card**. Be sure that the when someone you refer signs up for membership, they include your name in the “referred by” section on the web page (see below):

The promotion will end in December 2009 so get out there and start promoting MCWT!

A screenshot of a web browser displaying the MCWT registration form. The browser's address bar shows 'http://www.mcwt.org/join_or_Obtain_Account_140.html'. The form includes several dropdown menus for 'Education Level', 'Employment Status', 'Business Title', 'Industry (NAICS) Code', and 'Professional Industry'. A section titled 'How did you find out about the MCWT?' contains radio buttons for 'Website', 'I found it on:', 'I read about it in:', 'My University:', and 'Other (please specify)'. A blue oval highlights the 'Website' option. Below this is a 'Professional Profile' section with radio buttons for 'Post Professional Profile?' and 'Willing to travel?', and a 'Desired Position' field. The 'Willing to relocate?' field has 'Yes' and 'No' radio buttons.

MCWT Camp Infinity

University of Detroit Mercy to Host 2010 Camp Infinity

What's cookin' next summer? MCWT Camp Infinity is coming to University of Detroit Mercy, that's what's cookin'!

The University of Detroit Mercy is Michigan's largest private Catholic University, with approximately 100 academic majors and programs, right in the heart of the D. This Camp Infinity, slated for the first week of August 2010, will serve inner city Detroit elementary and middle school girls (4th-7th graders) with a one-week technology camp at UDM McNichol's campus.

Rita Barrios, Assistant Professor at UDM, and long-time MCWT member, is championing the efforts and our very own **Julie Patterson** will be camp director. There will be a call for volunteers as things progress, stay tuned!

Questions regarding Camp Infinity at UDM should be directed to Rita Barrios; rita.barrios@udmercy.edu, 313.443.4782. And if you are an entity seeking the Camp Infinity Blueprint, contact **Marie Couch**, couchm@acm.org.

7th Annual MCWT-Foundation University Scholarship, Research Grant & Laptop Grant Program

The Michigan Council of Women in Technology Foundation is pleased to announce its seventh annual university scholarship, research grant and laptop grant program, aimed at encouraging deserving female students to pursue information technology and technical careers. The 2010 competition commences immediately; and is open to women, of all ages, pursuing technology degrees and certifications at the college level.

The program, chaired by Ford's **Leah Carpenter**, covers one high school senior (\$20,000), one undergraduate-level (\$15,000) and one graduate-level student (\$15,000), enrolled in technology program college/university courses for the 2010/2011 academic year. There is also a graduate or undergraduate research grant (\$3,000) and three laptop/printer combination grants given to deserving students.

The application deadline is January 31, 2010. Application information can be found at: http://www.mcwtf.org/Scholarships_149.html.



*Thank you for reading
our Fall MCWT Newsletter!*

If you have any comments or questions, please contact:

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