



## MCWT Happenings – September 2006

### *Greetings!*

Following is a high-level look into the latest news and benefits from MCWT. Click on the included links for more information where available.

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### Thursday, Sept. 21, 2006: EduTec Skillshop – Career Building Through Networking

The influential people we meet and relationships we build often carve our career paths. Join us at MCWT's first event in Lansing, where you'll dine and network with several leaders in Michigan's IT community, including director of the State of Michigan Department of Information Technology, Teri Takai; Cisco Area vice president, Alison Gleeson; and Western Michigan University CIO, Viji Murali. Following lunch, these panelists will share how their careers have brought them to where they are today through an interactive Q&A session led by moderator Kim Hawes, global account manager for Cisco. Don't forget your stack of business cards! [Register here](#), or contact [Beth Vance](#) for more info.

Time: 11:30 a.m.-1:30 p.m.  
Place: **University Club of Michigan State University**  
3434 Forest Rd.  
Lansing, MI 48910  
[Map of Area](#)  
Cost: \$30 Members  
\$40 Guests  
\$15 Students

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### October 5, 2006: Using Technology to Improve Your Personal and Business Performance

A pre-event cocktail party and tools demo for the National LifeMoxie! Women's Economic Power Day, sponsored by Microsoft. Network while you travel between various interactive demonstrations like synchronizing your Microsoft Outlook with your PDA. This pre-event party will give you a taste of what you'll experience during the full-day LifeMoxie! Women's Economic Power Day on Saturday, October 21, 2006. Have fun, network, and learn! Contact Serene Satterlund at 248.212.3113, or [serenes@mac.com](mailto:serenes@mac.com) for more info.

Time: 6 – 8 pm (5:30 registration at the door)  
Place: **Microsoft 19<sup>th</sup> Floor, Main Ballroom**  
Southfield Town Center, 1000 Town Center Dr  
Southfield, MI 48075  
[Map of Area](#)  
Cost: \$10 Members  
\$20 Guests  
\$10 Students

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### November 16, 2006: Third Annual Silent Auction Sponsored by Ford Motor Co.

This premier event hosted by Ford Motor Company focuses on the advancement of women in technology. The focus is to raise funds to provide scholarships to emerging women interested in technology and to support MCWT members in gaining industry and leadership knowledge. With your

help, we can grow our programs to provide scholarships to the young women entering our technology marketplace – many of whom experience an overwhelming financial challenge in paying for their education. The silent auction portion of the event provides an excellent networking forum. In addition, Marv Adams, former senior VP and CIO, Ford Motor Company, and current CIO of Citigroup, will provide a dynamic speech on "Maturing as a People Coach and Improving Your Effectiveness as a Leader." The auction and conference will be held at the Ford Conference and Event Center across from Greenfield Village. For more info, or to donate auction items, contact Carey Pachla, 248-766-4033 ([carey@fastswitch.com](mailto:carey@fastswitch.com)); or Beth AdamsVance, 248-276-2637/248-246-6477 ([bethvance@suntel.com](mailto:bethvance@suntel.com).)

Time: 6:30 – 9:30 p.m. (5:30 p.m. registration at the door)  
Place: **Ford Conference and Event Center**  
1151 Village Rd  
Dearborn, MI 48124  
Cost: Further details to come

### Call for Silent Auction Donations

Last year's Silent Auction was a huge success, generating nearly \$12,000 for women's IT scholarships! With 100 percent of funds raised going toward MCWT's scholarship program, these donated items help women who would otherwise not have the financial backing to pursue their educational goals, gain a competitive skill set and become leaders in Michigan's technology community. With your support, we hope to raise even more this year through your kind generosity. Examples of donations include gift certificates, software, travel items, mobile technologies, event tickets and more. The MCWT Silent Auction program is one of our biggest events of the year, which will precede a thought-provoking presentation from a prominent CIO. Please save the date and contact Beth Adams (248-246-6477 or [badamsro@yahoo.com](mailto:badamsro@yahoo.com)) with your auction donations! Stay tuned for more information.

### Partnership Committee News

The Partnership Committee's responsibility is to encourage companies and individuals to support and contribute to MCWT and its Foundation. As of August 1, 26 companies have decided to support us by either joining or renewing their sponsorship of our activities. We welcome our new partners for 2006: Jawood Management, Intelligent Connections, The Jack and Cheri Musser Foundation, Center for Insight, IBM, 4Gen Consulting, Intuit, IW Associates, and Wipro. If you would like to join this extraordinary list of partner companies, or an individual who would like to assist MCWT in helping women and girls in technology, please email [info@mcwt.org](mailto:info@mcwt.org)

The Partnership committee is again in charge of garnering auction items for our Silent Auction November 16. We are seeking volunteers who can help organize the items and/or help the night of the auction. Please contact Beth Adams ([badamsro@yahoo.com](mailto:badamsro@yahoo.com)) if you are interested. She will need lots of help!

**Change in committee chair:** Marie Couch has made an exciting new MCWT career move. She is going to help the Foundation (MCWTF) with their development process and needs. Taking her place as Co-Chair of the Partnership Committee is Jane Sydlowski. Beth Adams will continue as Co-Chair. Good luck, Marie, with your new responsibilities!

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## MCWT Needs Committee Volunteers!

MCWT is one of the fastest growing organizations in Michigan. Our growth is founded on building a solid "TEAM" to accomplish great things! We need YOU to contribute your talent to an organization that truly cares about making a difference in this community! Please give thoughtful consideration to committing one hour a week to help the MCWT committees achieve their goals. We need help with:

- Membership services
- Mentor program development
- Event planning
- Web site design
- MCWT Foundation
- MCWT Foundation marketing

Please send an email to [info@mcwt.org](mailto:info@mcwt.org) and identify your name and a brief description of your volunteer interests. The appropriate MCWT committee chair will contact you to discuss opportunities.

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## MCWT Foundation News



## Foundation Technology Camp: A Resounding Success!

In addition to the collaborative logo pictured above, teams at the 3<sup>rd</sup> Annual MCWT Foundation Girls' Technology Camp produced a series of impressive projects (including 41 individual web sites, and over a dozen working robots) during camp sessions that ran from July 31 through August 3 at Lawrence Tech University.

In four days facilitated by camp manager, Julie Patterson, Lawrence Tech instructors (Dr. C.K. Chung – robotics, and Dr. Lisa Anneberg – web site design,) and teams from both Eisbrenner and IBM delighted the girls with new creative challenges.

Day One kicked off with speaker **Jeanne Booth**, vice president for Arvin Meritor, who discussed her career evolution and what Arvin gives back to the community. Day Two's kickoff speaker, **Amy Courter** (former CIO for Valassis Communications and now a Brigadier General for the Civil Air Patrol,) fascinated the girls with pictures and stories of the technology involved in surveillance and reconnaissance missions. Day Three's kickoff speaker, **Toni Lucas**, of Automotive Components Handling LLC, surprised the girls with a music-laden vigorous exercise session; and then shared a number of tips for imaginative uses of Internet resources to create web sites. Finally, Day Four's kickoff speaker, **Peggy Fenwick**, president of MarkIt Strategies and PR, continued the web site theme by imparting tips and tricks to optimize the girls' sites for search engines and directories.

Most importantly, the 42 attendees, the 40-plus volunteers, the major sponsors (Microsoft and The Musser Foundation,) the lunch sponsors (Microsoft, GMAC, Blue Cross/Blue Shield, and Ford Motor Company,) the educational session speakers/facilitators (Lawrence Tech, IBM and

Eisbrenner Public Relations,) and each day's kickoff speaker enjoyed priceless interactions and growth opportunities.



Microsoft Reps w/ R. Bayer, MCWTF President



Dr. Anneberg counsels student designers



Parents enjoy girls' work on Day 4

### **"GET-IT" Girls Assist at Camp and Plan Full Autumn Program**

Four lucky members of MCWT Foundation's GET-IT program (for high school girls) volunteered to assist with activities at this year's Girls' Technology Camp. The volunteers were a tremendous assistance. "We could not have run the week without them," exclaimed Julie Patterson, director of this year's camp.

All the student members of Ferndale University High School's GET-IT Program are planning a number of autumn events including a continuation of the successful ongoing career sessions, where professionals from the immediate community facilitate interactive sessions focused on their areas of expertise. If you are interested in contributing time to act as a speaker at one of these sessions, please contact Rosemary Bayer, MCWT Foundation president, at [rosemary.bayer@sun.com](mailto:rosemary.bayer@sun.com).



Two GET-IT Students and a Camp Visitor

### **Lawrence Tech MCWT Student Interest Group Recruiting Sessions**

On **August 28** and **September 6**, members of the Lawrence Technological University MCWT Student Interest Group, facilitated by Dr. Pam Lowry (director of the MCWT Foundation's University Programs,) will be actively recruiting new student members. MCWT Foundation Board members will join Dr. Lowry to staff the recruiting tables, and will be distributing MCWT brochures and informational packages to prospective members for the SIG.

Lawrence Tech's student chapter will function as the "model" for other SIG's planned at several other Michigan universities in the near future. For further information, please contact Pam at [pam.lowry@ltu.edu](mailto:pam.lowry@ltu.edu), if you would like to volunteer to assist with upcoming University programs.

### **Foundation President Speaks at a Number of Public Forums**

Exemplary of the growing influence of MCWT and its Foundation in our community, Rosemary Bayer, president of the Foundation, has recently been asked to speak at a number of informative and valuable sessions:

- **Thursday, August 10, 2006**, Bayer participated in a panel run by Ford's ITWIL (IT Women In Leadership) group, focused on the topic of best practices for recruiting and retaining qualified women in the information technology ranks at this prestigious company.
- **September 14, 2006**, she will be part of Mentium Corporation's *Reflections on Leadership* panel, held at the Ritz Carlton Hotel in Dearborn, Michigan.

- **September 29, 2006**, she will represent the Foundation on a panel at the miBUG (Michigan Blackboard Users Group) Conference at Lawrence Technological University.

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## MCWT Member Benefits and News

### The MCWT Member Directory is coming soon!

The MCWT will publish its first online **Membership Directory** in October. The directory will be accessible from the Members Only web page. The Directory will include the member name and business affiliation. No personal information will be published. All Members were given the ability to opt out of the directory by indicating 'no' in the membership directory field of the member database when they join or at any time during their membership. All members have the opportunity to change their election prior to release of the directory and the change will not affect any of the other communications from the organization. The Member Login page will be expanded to handle members who have forgotten their login ID or password. Under no circumstances will the Membership Directory be shared with a third party. The directory will be updated on a quarterly basis. For more information, contact MCWT at [info@mcwt.org](mailto:info@mcwt.org).

### MCWT Job Postings for Members

MCWT, in partnership with Executive Search Partners, is pleased to offer available executive and management positions in the information technology field to its membership. Members can log in to the MCWT site [www.mcwt.org](http://www.mcwt.org) and check out online job postings. This confidential service is *free* to our members. If you are not a member, this is just one more reason to sign up today! For more information, contact MCWT at [info@mcwt.org](mailto:info@mcwt.org).

### MCWT Bring a Friend/Co-Worker to an Event New Membership Incentive Drive!

**MCWT** members can register non-members at the member rate for events. For member convenience, registration can be completed either electronically or manually:

**Electronic registration:** The MCWT member registers themselves and a guest as two members (not as one member and one guest) and put the word (guest) in parentheses after their guest's last name. The member registering will pay for both fees at the member rate. The member and guest can arrange reimbursement personally.

**Manual registration:** The MCWT Member can register online for the event. The guest can come to the event with the member and identify himself or herself as a guest of the member. The guest can pay the event fee at the door. *Please note: If you plan to bring a guest that wishes to pay at the door, please send a courtesy email to [mcwt120@yahoo.com](mailto:mcwt120@yahoo.com) so that we can obtain an accurate count for the event roster.*

How does the **MCWT member** benefit? As an added bonus, the member will receive a free event pass for a future event (at the same value of the event attended) if their guest joins **MCWT** as a result of attending an event.

**Looking forward to a busy Autumn season!**

Questions about our e-Newsletter? Please contact  
[Liz Siver](#) or [Tonya Thomas](#), MCWT Communications Committee.