



## MCWT Happenings – October 2006

### *Greetings!*

Following is a high-level look into the latest news and benefits from MCWT. Click on the included links for more information where available.

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### November 16, 2006: Third Annual Silent Auction, sponsored by Ford Motor Co.:

This premier event, hosted by Ford Motor Company, focuses on the advancement of women in technology. **100 percent** of the funds raised at this event provide scholarships to emerging women interested in technology and supports MCWT members in gaining industry and leadership knowledge. With your help, we can grow our programs to provide more assistance to the young women entering our technology marketplace – many of whom experience an overwhelming financial challenge in paying for their education. Besides being lots of fun, the silent auction portion of the event provides an excellent networking forum along with a chance to own enticing gifts donated by members and sponsors.

For the program, Marv Adams, former senior VP and CIO, Ford Motor Company, and current CIO of Citigroup, will provide a dynamic speech on "Maturing as a People Coach and Improving Your Effectiveness as a Leader."

The auction and conference will be held at the Ford Conference and Event Center across from Greenfield Village. For more info contact Carey Pachla, 248-766-4033 ([carey@fastswitch.com](mailto:carey@fastswitch.com)).

Time: 5:30 – 9:30 p.m. (5:30 p.m. registration at the door)

Place: Ford Conference and Event Center

1151 Village Rd

Dearborn, MI 48124

Cost: Further details to come

### Call for Silent Auction Donations!

Last year's Silent Auction was a huge success, generating nearly \$12,000 for women's IT scholarships! With 100% of funds raised going toward MCWT's scholarship program, these donated items help women who would otherwise not have the financial backing to pursue their educational goals, gain a competitive skill set and become leaders in Michigan's technology community.

Examples of donations include gift certificates, software, travel items, mobile technologies, event tickets and more. Please contact **Beth Vance** if you have ideas or items to donate: 248-276-2637 ([bethvance@suntel.com](mailto:bethvance@suntel.com)).

Volunteers are also needed! If you can help out with the auction, please contact Beth Vance, 248-276-2637, or at [bethvance@suntel.com](mailto:bethvance@suntel.com).

## MCWT Events Calendar: Don't Blink – You Might Miss Something!

The Events Calendar on the MCWT website is active and ever changing. **Please check it often!** You'll even notice there are now alerts the 15th of each month to remind committee members that newsletter submissions are due. Also, to help gather news in a timely manner, committee heads have now begun receiving automated email notices at the beginning of each month, to remind them to begin working on their committee's news submission for the next newsletter.



## Partnership Committee News

The Partnership Committee's responsibility is to encourage companies and individuals to support and contribute to MCWT and its Foundation. As of August 1, 26 companies have decided to support us by either joining or renewing their sponsorship of our activities. We welcome our new partners for 2006: Jawood Management, Intelligent Connections, The Jack and Cherri Musser Foundation, Center for Insight, IBM, 4Gen Consulting, Intuit, IW Associates, and Wipro. If you would like to join this extraordinary list of partner companies, or an individual who would like to assist MCWT in helping women and girls in technology, please email [info@mcwt.org](mailto:info@mcwt.org)

The Partnership committee is again in charge of garnering auction items for our Silent Auction November 16. We are seeking volunteers who can help organize the items and/or help the night of the auction. Please contact Beth Vance ([bethvance@suntel.com](mailto:bethvance@suntel.com)) if you are interested. She will need lots of help.

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## MCWT Needs Committee Volunteers!

MCWT is one of the fastest growing organizations in Michigan. Our growth is founded on building a solid "TEAM" to accomplish great things! We need YOU to contribute your talent to an organization that truly cares about making a difference in this community! Please give thoughtful consideration to committing **one hour a week** to help the MCWT committees achieve their goals. We need help with:

- Membership services
- Mentor program development
- Event planning
- Web site design
- MCWT Foundation
- MCWT Foundation marketing

Please send an email to [info@mcwt.org](mailto:info@mcwt.org) and identify your name and a brief description of your volunteer interests. The appropriate MCWT committee chair will contact you to discuss opportunities.

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## MCWT Foundation News



*Educate, Inspire, Succeed...*

### MCWT Foundation "GET-IT" Program Increases Membership by 28 Percent!

In its second year, the MCWT Foundation "GET-IT" (Girls Exploring Together: Information Technology) Program is off the ground with a roar at Ferndale University High School. GET-IT program enrollment has increased to **35 high school girls**, all interested in exploring exciting futures in the field of high technology.

This year's GET-IT programs, prioritized by the students themselves, will be:

- A programming competition, potentially focused on creating exciting video games aimed at the female market;
- A continuation of last year's Professional Speakers Program – where community role models come in and discuss their career lives, and personal paths, with the group;
- Fielding a second robotics team, to hopefully match and surpass the success of last year's team (who won the first trophy in the high school's history in state and national robotics competitions!)

As the program successfully continues, the MCWT Foundation Board will be creating a replicable high school template that the Foundation can carry next year to other area high schools to encourage high school girls to contemplate technology as a viable career path.

### MCWT Foundation – University and Post-University Scholarship Program Dates

Key to the mission of the MCWT Foundation is its annual scholarship program for university and graduate school programs, as well as its laptop stipend program for students. The program awards tuition assistance to:

1. One new high school senior entering a college/university in September 2007
2. One new undergraduate student for the September 2007 through May 2008 semesters
3. One new post-graduate student for the same timeframe mentioned before

It also awards either monetary or "in-kind" (hardware/software) stipends to students, who cannot afford to purchase their own computer equipment.

The scholarship application will be available on the MCWT Foundation web site mid-November 2006; press releases advertising the program will be issued to local media throughout November, December and January.

If you know a deserving candidate, please direct them to [www.mcwtf.org](http://www.mcwtf.org) in November.

### MCWT Foundation Leaders/Volunteers Needed!

The MCWT Foundation has a strong need for volunteers in a number of areas, particularly for the following immediate roles:

- **Program Manager for GET-IT**– this role ideally should attract any volunteer with an interest or expertise in developing replicable programs aimed at the high school set. The person will direct the growing GET-IT program, which is currently experiencing strong growth. Please contact MCWT Foundation president **Rosemary Bayer** at [rosemary.bayer@sun.com](mailto:rosemary.bayer@sun.com) if you are interested in this role.
- **Video Director/Video Team** – working in collaboration with the Foundation Marketing team, and other Foundation Board members, the candidate(s) should bring expertise in the creation of video materials (or connections to video development resources, at a minimum.) There are several exciting projects in the immediate future designed to inspire girls of all ages that will require your assistance. Please contact **Kathleen Norton-Schock** at [katensch@aol.com](mailto:katensch@aol.com) (or at 248-335-4445) if you are interested in this role, or have some suggestions for resources that MCWT might use.
- **Marketing Committee Volunteers** – if you have interest or expertise in strategic marketing planning, market research, branding, awareness-building, media relations, and any one of the “3 P’s” (product, positioning, and promotion) as it relates to MCWT and its Foundation, the marketing team can use your assistance! Please contact **Kathleen Norton-Schock** at [katensch@aol.com](mailto:katensch@aol.com) (or at 248 335-4445) to bring your “marketing mind” to our mission.

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## MCWT Member Benefits and News

### The MCWT Member Directory is Coming Soon!

The MCWT will publish its first online **Membership Directory** in October. The directory will be accessible from the Members Only web page. The Directory will include the member name and business affiliation. No personal information will be published. All Members were given the ability to opt out of the directory by indicating ‘no’ in the membership directory field of the member database when they join or at any time during their membership. All members have the opportunity to change their election prior to release of the directory and the change will not affect any of the other communications from the organization. The Member Login page will be expanded to handle members who have forgotten their login ID or password. Under no circumstances will the Membership Directory be shared with a third party. The directory will be updated on a quarterly basis. For more information, contact MCWT at [info@mcwt.org](mailto:info@mcwt.org).

### MCWT Committee News: Operations

Congratulations to Denise Jeffries, who has been recently appointed co-chair of the Operations Committee! Denise will be working with current co-chair Toni Lucas. Welcome, Denise!

There still is room on the committee for volunteers. Please contact Toni Lucas ([tmloukas@yahoo.com](mailto:tmloukas@yahoo.com)) or Denise Jeffries ([Denise\\_Jeffries@polk.com](mailto:Denise_Jeffries@polk.com)) for more information.

### MCWT Job Postings for Members

MCWT, in partnership with Executive Search Partners, is pleased to offer available executive and management positions in the information technology field to its membership. Members can log in to the MCWT site [www.mcwt.org](http://www.mcwt.org) and check out online job postings. This confidential service is *free* to our members. If you are not a member, this is just one more reason to sign up today! For more information, contact MCWT at [info@mcwt.org](mailto:info@mcwt.org).

## MCWT Bring a Friend/Co-Worker to an Event New Membership Incentive Drive!

**MCWT** members can register non-members at the member rate for events. For member convenience, registration can be completed either electronically or manually:

**Electronic registration:** The MCWT member registers themselves and a guest as two members (not as one member and one guest) and put the word (guest) in parentheses after their guest's last name. The member registering will pay for both fees at the member rate. The member and guest can arrange reimbursement personally.

**Manual registration:** The MCWT Member can register online for the event. The guest can come to the event with the member and identify himself or herself as a guest of the member. The guest can pay the event fee at the door. *Please note: If you plan to bring a guest that wishes to pay at the door, please send a courtesy email to [mcwt120@yahoo.com](mailto:mcwt120@yahoo.com) so that we can obtain an accurate count for the event roster.*

How does the **MCWT member** benefit? As an added bonus, the member will receive a free event pass for a future event (at the same value of the event attended) if their guest joins **MCWT** as a result of attending an event.

Looking forward to a busy Autumn season!

Questions about our e-Newsletter? Please contact

[Liz Siver](#) or [Tonya Thomas](#), MCWT Communications Committee.

