



MCWT Happenings - January 2007

HAPPY NEW YEAR

Greetings!

Following is a high-level look into the latest news and benefits from MCWT. Click on the included links for more information where available.

MCWT EVENTS

Event Highlights

MCWT held its annual Volunteer Recognition Event in December. It was a fun-filled evening hosted by MCWT President Cherri Musser. A big thank you to all the volunteers for giving back to the community and truly making a difference! Become a volunteer by sending an email to Deb Swink at deb.swink@csileasing.com - current volunteer needs are listed below.

MCWT's first webinar, Working Globally to Deliver IT Products and Services, was a HUGE success! Our thanks to [CA](#) for hosting and to [Lighthouse Consulting](#) for leading the seminar and providing three fascinating sessions!

February 1, 2007: Networking and Café Conversations

Please join us for a fun-filled, café-style evening of brilliant discussion and interactive activities designed to stimulate and energize. Lin Cummins, senior vice president of communications for ArvinMeritor, will host this popular event where attendees explore pressing business topics, share professional challenges and discuss ideas and trends that will shape their careers. Topics may be focused on women, careers, technology and business - the range of subjects only limited by the group's collective experiences and imaginations. Come and contribute, and leave motivated and inspired!

Cost: Members/Students \$15
Non-members \$30

Time: Registration and Networking 5:30 p.m.
Program starts at 6:15 - 8:15
p.m.

Place: ArvinMeritor
2135 West Maple Rd, Troy, MI 48084



[Register Now!](#) or contact [Beth Vance](#) if you're interested in hosting a table or would like more information. Guests and new members are very welcome!

More Upcoming Events:

April 3, 2007: "Geek Mythology: Career Lessons from the Goddesses of IT" Symposium at Lawrence Technological University. Participants will attend educational afternoon sessions followed by a networking event and keynote speaker. See you there!

May 5, 2007: Evening Partner Recognition and Networking Event. Join us at the Birmingham Country Club where we will recognize our generous and community-minded partners. We will also be presenting the 2007 Scholarships. Don't miss this wonderful and fulfilling event.

The [Events Calendar on the MCWT website](#) is active and ever changing. Please check it often!

MCWT Member News

Member Spotlight

Jane Sydlowski, president of AMI Strategies, has been a member of the MCWT Managing Board for over three years. Along with her MCWT secretary duties, she served as interim chair of the communications committee, while running her own company and raising a young family. She has now joined the partnership team as committee chair. Jane was recently honored by Lawrence Technological University as an innovative leader and featured in the Great Lakes IT Report. You can read more about her at Leaders & Innovators.



Jane's company, AMI Strategies, is a consulting company that helps clients save both time and money through technology strategies. Visit and support AMI at www.amistrategies.com.

Please join us in thanking Jane for her tireless community service by sending a congratulatory email to janes@amistrategies.com.

Executive Leadership Awards

MCWT President Cherri Musser and MCWTF President Rosemary Bayer have endowed two MCWT board members with the prestigious Inforum Executive Leadership Development Program. Sue Andrews and Denise Jeffries will represent MCWT. Congratulations Sue and Denise!

Call To Action - MCWT Needs Committee Volunteers!

MCWT and MCWTF are in great need of volunteers to support the sustaining activities of our growing organization. If you are interested in a very fulfilling and rewarding experience, please send an email to deb.swink@csileasing.com. You may also review the specific needs below.

Events Team Volunteers Needed

Event teams are now forming to manage and work on the 2007 events. Please contact Sue Andrews (susan.andrews@ca.com) or Beth Vance (bethvance@suntel.com) to participate. We are looking for event directors, registration helpers and general volunteers.

MCWT Needs Committee Volunteer with Accounting Background

MCWT has an immediate need for a volunteer to help with accounting tasks. Familiarity with QuickBooks accounting software, credit card processing, financial reporting and budgeting helps, but if you are organized and willing to learn we want to hear from you. Now is the time to get involved as we close out 2006 and launch a new year! Contact Michelle Pallas at 248-526-9752 or mpallas@lcpsservices.com.

MCWT Partner News

Netarx, Inc. joins MCWT as a Bronze Partner

MCWT is proud to welcome our newest partner, Netarx, Inc., North America's leading provider of Advanced Cisco Unified IP Communications (VoIP, LAN/WAN), NetCare Support Services (NSS), Wireless (WiFi), Cabling Network Infrastructure, Network Security and Storage Networking.

Netarx plans, designs, implements and manages customized advanced network solutions that enable corporate business goals and objectives. Netarx provisions technology products from Cisco, EMC and Microsoft.

Thank you and welcome Netarx! Visit them at www.netarx.com!

Partnership is Rewarding - Become One

Become a partner and make a significant contribution to the community and to your company's bottom line. If you are interested in becoming a partner, please contact Jane Sydlowski or Tracy-Ann Palmer. We look forward to hearing from you!

MCWT FOUNDATION NEWS

www.mcwtf.org



Educate, Inspire, Succeed...

SYMPOSIUM ("Geek Mythology") DATE CHANGED TO APRIL!

In order to accommodate several competing community events, the MCWT events committee and the MCWT Foundation have changed the date of the upcoming Symposium. Please mark your calendars for APRIL 3RD at Lawrence Technological University, running from 1--8 p.m.

Co-sponsored by MCWT, its Foundation and Lawrence Technological University, the second annual MCWT Symposium is focused on bringing together both university women and corporate professionals.

Geek Mythology will be an eight-hour event with sessions devoted to building non-technical but necessary business skills, developing your financial savvy, managing all aspects of your career development in a focused way, and honing your entrepreneurial talents. Plans include high profile and successful women as keynote speakers, panelists and workshop leaders. MCWT and its Foundation are looking for volunteers to work on this event. If you are interested, please contact Rosemary Bayer at rosemary.bayer@sun.com, Sue Andrews at susan.andrews@ca.com, or Kathleen Norton-Schock at katensch@aol.com. Symposium external communications will be handled by multitalented Becky Johnson of our Communications Committee. More to come very soon!

GET-IT Girls Participate in January Web Programming Contest

To kick off the New Year with a burst of new skills, 10 key members of the MCWT Foundation's GET-IT (Girls Experiencing, Together, Information Technology) at Ferndale University High School will be competing in a creative and FUN website programming contest. The girls will demonstrate their sites from 3:30 - 5:30 p.m. on January 30 to a panel of illustrious and web-savvy judges from DaimlerChrysler Corp., Onset Marketing LLC, Blue Sun Works and Check Engine USA.

Criteria for winning include layout, graphics, thematic creativity, usability and other key factors. One GRAND prize and two prizes for the runners-up will be awarded that evening. Stay tuned for names of our winners!

University SIG (Student Interest Group) News

The first active MCWT Foundation University SIG met recently, and the group has a strong interest in short-term internships and "job shadowing" programs. All MCWT members whose organizations or corporations sponsor such programs are urged to contact Pam Lowry, foundation director for University Programs, at lowry@ltu.edu. Pam is also looking for individual volunteers to meet with SIG group students and to speak at upcoming meetings.

Scholarship Program - Deadline is February 28

The annual MCWT Foundation scholarship program (awarding four scholarships and three technology stipends to deserving high school, undergraduate and graduate school candidates) is underway. Please visit our website at www.mcwtf.org for more information and to download the application(s).



Girls Video Project "Under Construction"

With the strong support of ArvinMeritor (Jeanne Booth and Roxanne Hayes), production is underway of a video aimed at the high school audience. The video will highlight successful female role models in the IT field and encourage girls' technology aspirations. Julie Patterson, who heads our GET-IT program, has been instrumental in recruiting select high school girls to provide input on the content. If you have interest in participating in this project, please contact Rosemary Bayer

at rosemary.bayer@sun.com or Kathleen Norton-Schock at katensch@aol.com. We are particularly seeking skilled videographers and film production professionals.

New Foundation Board Assignments

Gloria Schneider, our former MCWT and MCWT Foundation treasurer, has moved to a new leadership role. She is now heading up the very active MCWT Foundation K through 12 Programs. In that capacity, Gloria will be responsible for new direction for all initiatives aimed at encouraging girls and high school young women in their information technology interests. Included are our upcoming girls' video project (described above), the GET-IT program, the annual summer camp for girls and other projects. Supporting Gloria will be Julie Patterson and other volunteers. Thank you, Gloria, for your continuous dedication to MCWT and our mission!

Additionally, the high-profile Foundation Scholarship Program has a new leader! Leah Carpenter from Ford Motor Co., who has been instrumental for over two years on the committee, has graciously accepted a new role as scholarship committee chairperson. Leah can be reached at icarpe13@ford.com. Welcome, Leah!

FOUNDATION VOLUNTEERS Continue To Be NEEDED!

The MCWT Foundation continues to need active, impassioned volunteers. We currently have three kinds of volunteer openings:

- **Director, Student Mentoring** - an inventive and enthusiastic person to create and lead effective programs to mentor and guide high school and college women;
- **Symposium Program** - volunteers, with all skills, are needed to contribute to the April 3rd Symposium at LTU.

(Please contact Rosemary Bayer at rosemary.bayer@sun.com).

- **Foundation Marketing** - crafting and communicating our message(s), collecting research to strengthen all of our programs, interfacing with external media outlets, working on Foundation-related marketing materials are ALL part of the responsibility of the Foundation Marketing group. If you are an experienced marketing professional, or would like to gain some marketing experience, we still have team openings.

(Please contact Kathleen Norton-Schock at katensch@aol.com).

Have a Wonderful Day!

Questions about our e-Newsletter? Please contact
[Gail Bernard](#) or [Tonya Thomas](#), MCWT Communications Committee.

MCWT Communications Committee.